

CHRIS ETHERIDGE

Email: ceetheridge@ualr.edu

EDUCATION

Ph.D. in Mass Communication
August 2019

School of Media and Journalism
University of North Carolina at Chapel Hill
Chapel Hill, NC

Master of Science in Journalism
August 2007

Medill School of Journalism
Northwestern University
Evanston, IL

Bachelor of Arts
June 2005

Knox College
Galesburg, IL

RESEARCH AND TEACHING INTERESTS

Geographic- and interest-based community journalism
Community information-seeking behaviors
Crime, public safety, & media
Digital, social, & mobile media
News reporting, editing, & writing
Entrepreneurial journalism/media management
Media ethics
Research method design

ACADEMIC EXPERIENCE

Assistant Professor,
Multimedia Storytelling
2018-present

School of Mass Communication
College of Social Sciences & Communication
University of Arkansas at Little Rock
Little Rock, AR

Instructor of record (graduate assistant)
2016-17, Summer 2018

School of Media and Journalism
University of North Carolina at Chapel Hill
Chapel Hill, NC

Instructor
2013-15

Journalism Program
Department of Writing Studies
College of Liberal Arts
University of Minnesota Duluth
Duluth, MN

Adjunct Lecturer
Winter 2011, Spring 2013

Journalism Program
Department of English
Knox College
Galesburg, IL

Adjunct Lecturer
2012-13

Department of Communications
College of Arts and Communication
University of Wisconsin-Whitewater
Whitewater, WI

Adjunct Assistant Professor
Spring 2013

Department of English
Rockford College (now Rockford University)
Rockford, IL

PROFESSIONAL EXPERIENCE

Copy Editor/Page Designer GateHouse Media Design House (Rockford, IL)	Sept. 2012 to Aug. 2013
Marketing and Public Relations Manager First Rockford Group (Rockford, IL)	Oct. 2011 to Aug. 2012
Communications Mgr./Sr. Manager for Business Operations Rockford IceHogs Professional Hockey (Rockford, IL)	Sept. 2007 to Oct. 2011
Freelance correspondent for multiple news outlets Sports and general assignment reporting	Sept. 2007 to March 2013
General Assignment Reporter The Register-Mail (Galesburg, IL)	May 2004 to July 2006

GRANTS AND AWARDS

Grants

Investigator status: Principle investigator

Funding source: Association for Education in Journalism and Mass Communication's
Newspaper and Online News Division student research grant

Project title: Mobile technology, social media, and community relationships

Dates: 2017-18

Amount: \$1,000

Investigator status: Student co-investigator (PIs: Adam Saffer, Daniel Riffe)

Funding source: Association for Education in Journalism and Mass Communication's Mass
Communication & Society Division faculty research award

Project title: Interlocked: American news media and resource dependency

Dates: 2017-19

Amount: \$10,000

Investigator status: Research assistant (PI: Rhonda Gibson)

Funding source: School of Media and Journalism of the University of North Carolina at Chapel
Hill faculty seed grant

Dates: 2016

Amount: \$5,000

Awards

Research Fellowship Summer 2019
College of Social Sciences & Communication
University of Arkansas at Little Rock

Roy H. Park Doctoral Fellowship Aug. 2015 to
School of Media and Journalism May 2018
University of North Carolina at Chapel Hill

Minnie S. & Eli A. Rubinstein Research Award March 2018
School of Media and Journalism
University of North Carolina at Chapel Hill

Joseph L. Morrison Award for Excellence in Journalism History April 2017
School of Media and Journalism
University of North Carolina at Chapel Hill

William Francis Clingman Jr. Ethics Award April 2017
School of Media and Journalism
University of North Carolina at Chapel Hill

Ida M. Tarbell Memorial Prize for Investigative Reporting 2005
Knox College

Richter Award for experiential learning 2005
Knox College

SCHOLARLY WORK

Forthcoming/In press

Etheridge, C. & Gibson, R. (2019). Dog-involved bitings? Construction of culpability in news stories about “officer-involved shootings.” *Howard Journal of Communications*.

Refereed conference papers (10)

Saffer, A., Dwyer, D., Harker, J., **Etheridge, C.**, Turner, M., & Riffe, D. (2019, August) Interlocking among American news media. Presented to the Mass Communication and Society Division at the annual meeting of the Association of Education in Journalism and Mass Communication, Toronto, Ont.

Etheridge, C. (2019, March). The Big Five and Crime Dramas: An analysis of personality and entertainment preference using Facebook likes. Presented to the Mass Communication and Society Division of the Association of Education in Journalism and Mass Communication at the Midwinter Conference, Norman, Okla.

Etheridge, C. (2019, March). Altruism and empowerment: Community public safety information seeking in an urban system. Presented to the Mass Communication and Society Division of the Association of Education in Journalism and Mass Communication at the Midwinter Conference, Norman, Okla.

Etheridge, C. (2017, August). The mobile community: College students and the hometown sense of community through mobile news app use. Presented to the Newspaper and Online News Division at the annual meeting of the Association for Education in Journalism and Mass Communication, Chicago, Ill.

Etheridge, C. (2017, July). Police use of force and the attribution of responsibility frame: Transitive textual devices in news coverage of police and perceptions of culpability. Presented to the annual meeting of the Poetics and Linguistics Association, West Chester, Penn.

Gibson, R. & **Etheridge, C.** (2017, May). Identity negotiation within the family: How transgender TV characters challenge gendered family roles. Presented to the Lesbian, Gay, Bisexual, Transgender, & Queer Studies Interest Group at the annual meeting of the International Communication Association, San Diego, Calif.

Etheridge, C. (2017, March). Community and connectedness: A sense of community through mobile news app use. Presented to the Newspaper and Online News Division at the Association for Education in Journalism and Mass Communication's Southeast Colloquium, Fort Worth, Texas.

Etheridge, C. & Gibson, R. (2016, August). "Dog-involved bitings?" Construction of culpability in news stories about "officer-involved shootings." Presented to the Mass Communication and Society Division at the annual meeting of the Association for Education in Journalism and Mass Communication, Minneapolis, Minn.

Trego, L. & **Etheridge, C.** (2016, August). Power & print: Content influences in college media. Presented to the Scholastic Journalism Division at the annual meeting of the Association for Education in Journalism and Mass Communication, Minneapolis, Minn.

Etheridge, C. & Gibson, R. (2016, February). Officer-involved shooting: An analysis of news construction of culpability. Presented in the Cultural and Critical Studies Division of the Association for Education in Journalism and Mass Communication's Midwinter Conference, Norman, Okla.

Invited panel presentations

Etheridge, C. (2019, August). Creativity in the shifting digital era: Training our future practitioners. Panel held at the annual meeting of the Association for Education in Journalism and Mass Communication by the Internships and Careers Interest Group, Toronto, Ont.

TEACHING RECORD

University of Arkansas at Little Rock

MCOM 2330 Mass Media and Society

Spring 2019 (15 students)

MCOM 2350 Beginning Reporting

Spring 2019 (13 students)

MCOM 3365 Radio-TV Journalism

Fall 2018 (19 students)

MCOM 3365 Electronic News Gathering

Fall 2018 (8 students)

MCOM 4384 Topics in Mass Communication: Multimedia Reporting

Spring 2019 (4 students)

MCOM 4390 Mass Communication Internship

Summer 2019 (1 student)

MCOM 7365 New Media Writing & Production

Fall 2018 (hybrid, 6 students)

MCOM 7380 Interactive Media Production

Summer 2019 (online, 5 students)

University of North Carolina at Chapel Hill

MEJO 141 Media Ethics

Summer 2018 (online, 22 students)

Summer 2017 (online, 20 students)

Spring 2017 (51 students)

Fall 2016 (69 students)

University of Minnesota Duluth

UST 1000 Freshman Seminar

Fall 2015 (27 students)

JOUR 2001 Reporting and Writing I

Fall 2014

Spring 2014

Fall 2013, two sections

JOUR 2101 Editing I: Copy Editing and Page Layout

Spring 2015

Fall 2014

Spring 2014

JOUR 3401 Digital Storytelling

Spring 2015

Fall 2014

Spring 2014

Fall 2013

JOUR 4102 Editing II: Newsroom Practicum

Spring 2015

Summer 2014 (online)

WRIT 4591 Independent Study

Spring 2015 (In-depth/investigative reporting)

Fall 2014 (Public relations campaigns)

WRIT 4506 Capstone Course: Senior Portfolio Preparation

Spring 2015

University of Wisconsin-Whitewater

JOURNLSM 347 Journalism for the Web

Spring 2013 (6 students)

Fall 2012 (25 students)

Rockford College

ENGL/COMM 276 Reporting, Writing & New Media Journalism

Spring 2013

Knox College

JOUR 272 Digital News: Information Gathering & Reporting for Print, Audio, Video,
and the Web (formerly Bringing Home the Story: Information Gathering & Reporting)

Spring 2013 (15 students)

Winter 2011 (5 students)

MASTER'S COMMITTEE WORK

<i>Name</i>	<i>Role</i>	<i>Timeframe</i>
Rolle, Ortam	Committee member	2019

SERVICE

*School of Mass Communication, College of Social Sciences & Communication, University of
Arkansas at Little Rock*

Faculty adviser, theLRangle.com
student digital newsmagazine

Aug. 2018 to
present

College of Social Sciences & Communication, University of Arkansas at Little Rock

Research and Creative Activities Committee

Sept. 2018 to
present

School of Media and Journalism, University of North Carolina at Chapel Hill

Graduate Research Roundtable Planning Committee

Aug. 2016 to
Aug. 2017

College of Liberal Arts, University of Minnesota Duluth

Editorial Advisor, *The Statesman*
student-run weekly newspaper and website

Aug. 2013 to
May 2015

Journalism Curriculum Committee

Spring 2015

Journalism Tenure-Track Position Search Committee
Department of Writing Studies

Fall 2014

BFA Creative Writing Curriculum Advisory Committee

Fall 2014

University of Minnesota Duluth

Ex officio, Board of Publications

Aug. 2013 to
May 2015

Board of Publications By-Laws Committee

Sept. 2013 to
May 2014

Discipline

Manuscript reviewer, Scholastic Journalism Division, annual meeting of the Association for Education in Journalism and Mass Communication, 2018, 2019

Manuscript reviewer, Newspaper and Online News Division, annual meeting of the Association for Education in Journalism and Mass Communication, 2018, 2019

Manuscript reviewer, Journalism Studies Division, annual meeting of the International Communication Association, 2017

Extended abstract reviewer, Computational Methods Division, annual meeting of the International Communication Association, 2017

Social media and outreach coordinator, Association for Education in Journalism and Mass Communication's Newspaper and Online News Division, Aug. 2017 to present

Manuscript reviewer, *The Urban Review*, 2016

Invited class guest speaker

- “The Multimedia Journalism Toolbox,” for MCOM 1300 Careers in Mass Media, September 2018
- “Real and fake news: The evolving role of the journalist,” for MEJO 141 Media Ethics, University of North Carolina at Chapel Hill, Fall 2017; and for MEJO 153 News Writing and Reporting (two sections), University of North Carolina at Chapel Hill, Spring 2017
- “Workflow and the roles of newsroom positions,” for MEJO 153 News Writing and Reporting, University of North Carolina at Chapel Hill, Fall 2016
- “Transparency on the Internet,” for JOUR 141 Media Ethics, University of North Carolina at Chapel Hill, Fall 2015
- “Sports journalism,” for JOUR 2001 Reporting and Writing I, University of Minnesota Duluth, Fall 2014; and for JOUR 2400 Community and Journalism, University of Minnesota Duluth, Spring 2014
- “Developing an election poll,” for JOUR 371 In-Depth Reporting, election 2012 special project, Knox College, Fall 2012; and for JOUR 371 In-Depth Reporting, election 2008 special project, Knox College, Fall 2008

Other

- Organizer, CSSC Summer Reading Group, Summer 2019
- Presenter, “The Big Five and Crime Dramas: An analysis of personality and entertainment preference using Facebook likes,” CSSC Showcase, April 2019
- Presenter, “Altruism and empowerment: Community public safety information seeking in an urban system,” CSSC Showcase, April 2019
- Facilitator, Faculty-to-faculty Qualtrics Workshop, for College of Social Science & Communication, University of Arkansas at Little Rock, February 2019
- Columnist, Arkansas Press Association newsletter, October 2018
- Speaker, “Fake news: Implications for democracy,” for Arkansas Coalition for Peace and Justice, October 2018

- Panelist, alumni of PhD student/early career preconference, Association for Education in Journalism and Mass Communication's Newspaper and Online News Division, August 2018
- Facilitator, sessions on law and ethics; newsroom management; and news writing, North Carolina Scholastic Media Association, Northeast Piedmont and Southeast Piedmont Regional Workshop, October 2016
- Counselor, Chuck Stone Program for Diversity in Education and Media, July 2016
- Administrator, journalism alumni and friends Facebook group, University of Minnesota Duluth, July 2014-May 2015
- Organizer, organizational retreat, *The Statesman*, Spring 2015
- Panelist, working with seminar instructors, SSP 3001 Preparation for Teaching Assistantship, University of Minnesota Duluth, Spring 2015
- Judge, Iowa College Media Association, Better Student Newspaper Contest, December 2014
- Coordinator, reporting team of student journalists to assist with election reporting for local television station, Fall 2013, Fall 2014
- Facilitator, "Social Media in a Crisis: A Case Study," Kirby Leadership Institute, Feb. 2014
- Co-organizer, with the Office of Civic Engagement, community election forum, Fall 2013
- Judge, annual student journalism prizes, Knox College, 2013
- Facilitator, session on using technology to reach distant audiences, faith-based technology workshop, Rockford College community learning program, 2012
- Facilitator, journalism workshop, Rockford College, 2012
- Alumni representative, journalism program review, Knox College, Oct. 2011

PROFESSIONAL DEVELOPMENT

- Participant, Online Flash Training, College of Social Sciences & Communication, University of Arkansas at Little Rock, July 2019
- Participant, Solutions Journalism Educators Academy, Portland, Oregon, July 2019
- Participant, Best Teachers Summer Institute, West Orange, New Jersey, June 2019
- Participant, Mobile Summer Institute on Summer Education, University of Arkansas at Little Rock, May 2019
- Participant, Ph.D. student and early career development preconference session, Newspaper and Online News Division of the Association for Education in Journalism and Mass Communication, August 2017
- Participant, converting traditional courses to the online classroom workshop, University of North Carolina at Chapel Hill, January 2017
- Participant, syllabus design workshop, University of North Carolina at Chapel Hill, August 2016
- Participant, Massive Open Online Course on Data Journalism, 2014
- Participant, Massive Open Online Course on Community Journalism through University of Cardiff and FutureLearn.com, 2014

- Participant, Early Career Workshop series (seven, two-hour courses), University of Minnesota Duluth, Fall 2013
- Participant, online class design workshop, Rockford College, Spring 2013